

Isuzu Opts for General Tire Grabber AT3 4x4 Tire as Original Equipment for its D-MAX

- **Grabber AT3 is the exclusive original equipment 18-inch tire for the Isuzu D-MAX**
- **The all-terrain Grabber AT3 tire is factory fitted in size 265/60 R 18 on the top D-MAX LSE and V-Cross models**
- **Isuzu has approved Grabber AT models as original equipment since 2015**

Hanover, June 21, 2022. The General Grabber AT3 has been approved as the original equipment tire for the top models of the seventh Isuzu D-MAX generation. The 4x4 tire is thus the exclusive original equipment for the highly specialized Isuzu D-Max LSE Extended Cab and Double Cab models on 18-inch tires, as well as for the D-MAX V Cross Double Cab derivatives in the flagship luxury equipment version.

The Grabber AT3, which is available in size 265/60 R18 110 H, is an SUV tire that can be driven 50 percent on the road and 50 percent off-road. This reflects the versatility and wide range of uses that the Isuzu D-MAX vehicles enable.

“The General Tire Grabber AT has been original equipment for the Isuzu Double Cabin versions for seven years now and we are proud that our current Grabber AT3 has once again been chosen for the 18-inch rims of the new Isuzu D-MAX,” says Martin Buday, managing director of Continental Tyre South Africa. “The tires we produce here enjoy a high market share in the important OE segment as we supply most of the local OEMs with our leading Continental and General Tire products. This is a sign of the confidence that the OEMs have in the performance, safety and quality of our tires.”

The General Tire Grabber AT3 has earned top rankings in tests conducted by independent magazines. It is available in an extensive range from 15 to 22-inch sizes and with standard or light truck (LT) specifications. The latter are designed for more heavy-duty applications and additional load requirements. Vehicle owners can also choose a number of sizes that feature white lettering to satisfy the increasing demand from 4x4 and SUV owners who favor this typical all-wheel drive sidewall design.



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General Tire

General Tire has a history spanning over 100 years since its foundation in 1915 in Fort Mill, South Carolina. From early on, the company has produced tires for all types of motor vehicles. Continental acquired the company in 1987. Today, General Tire delivers car, truck, and industrial tires to customers all around the world, as well as special tires for 4x4 vehicles.

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Continental develops pioneering technologies and services for the sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of € 33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.

The **Tires group sector** has over 24 production and development locations worldwide. Continental is one of the leading tire manufacturers and generated provisional sales in this group sector of €11.8 billion in fiscal year 2021 with more than 57,000 employees. Continental ranks among the technology leaders in tire production and offers a broad product range for passenger cars, commercial and special-purpose vehicles as well as two-wheelers. Through continuous investment in research and development, Continental makes a significant contribution toward mobility that is safer, more cost-effective and more ecologically efficient. The portfolio of the Tires group sector includes services for the tire trade and for fleet applications as well as digital tire management systems.

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